

# JACOB PAULSEN



## CORPORATE COMMUNICATIONS & DIGITAL CONTENT

*„In the past four years I was constantly improving websites, building up social media channels and telling stories about interesting projects and influential people.*

*- Let me tell you my story this time.“*



SKILLS      FACTS & FIGURES

### Born

12.01.1980 in Berlin

### Hobbies

blogger, instagram, music, photos

### Languages

German (native), English (fluent)

Spanish (basic)

### Software Skills

Outlook, Word, Excel, Powerpoint, Adobe Indesign, Photoshop, Illustrator, Adobe Audition, hootsuite, buffer, mailchimp, typo3, wordpress, contao

EXPERIENCE

**11/2018 - 03/2019**      **Marketing Manager**  
at **CSMM GmbH**, Munich  
- employer branding / web  
- social media / publications

**06/2017 - 06/2018**      **Public Relations Manager**  
at **ABJ. Architekten**, Hamburg  
- social media / publications  
- aquisition management

**06/2015 - 06/2017**      **Public Relations Manager**  
at **blauraum Architekten**, Hamburg  
- social media / intern communications  
- aquisition management

**09/2013 - 03/2014**      **Public Relations Intern**  
at **Kleihues + Kleihues**, Berlin

EDUCATION

**12/2018-**      **Student M.A. Crossmedia Marketing Communication**  
**Masterclass FH Burgenland**

**09/2014**      **Bachelor of Science** Urban and Regional Planning  
**BTU Brandenburg Technical University**, Cottbus

**02/2012**      **Erasmus Student** Architecture, Spanish, English  
**08/2012**      **UvA Universidad de Valladolid**, Valladolid

**2007-2014**      **Student** Urban and Regional Planning  
at **BTU Brandenburg Technical University**, Cottbus

**2001-2002**      **Student** Multi Media Producer  
**SAE School of Audio Engineering**, Berlin

**08/1999**      **Abitur** (Matric / Abitur)  
at **Sophie-Scholl-Oberschule**, Berlin